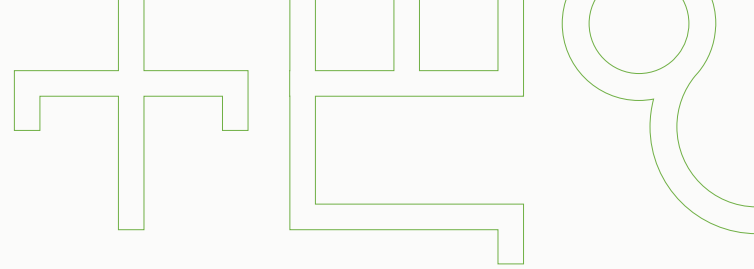


LETTERS, HERITAGE, IDENTITIES MATCHMAKING EVENT



Target participants

Students, faculty, and researchers working on cultural heritage and innovation. Participants will be able to get to know each other further and to form collaborative teams for future projects in the field of history and heritage studies, cultural and media studies, literature, multilingualism, political studies, library and information studies and arts.

Aims

- To bring together established and young researchers who work in the general field of identities, narratives and heritage
- To establish dialogue between representatives of different scholarly disciplines focusing on the above field
- To create conditions for academic staff and students from the T4EU Alliance universities to get to know each other and each other's work better
- To create conditions for academic staff and students from the T4EU Alliance to form interdisciplinary teams and to work with ideas about future joint endeavours

29.01.2025

Time: 14:30 – 18:00

Venue: Sofia University St. Kliment Ohridski, Rectorate Building, rooms TBC

Matchmaking Talks and Cafe "Letters, Heritage, Identities"

The Talks expand on the Roundtable discussions in the three strands. They include poster presentations and discussions to create conditions for further exchange.

- **Strand 1:** Language, Narratives, Identities
- **Strand 2:** (Social) Media, Representations, Digitalising cultural heritage
- **Strand 3:** Critical heritage (to be further confirmed with Trieste and Primorska)

30.01.2025

Time: 09:30 – 13:00

Venue: Sofia University St. Kliment Ohridski, Rectorate Building

Speed Networking

Short face-to-face meetings (3–5 minutes each) to present research, interests and achievements.

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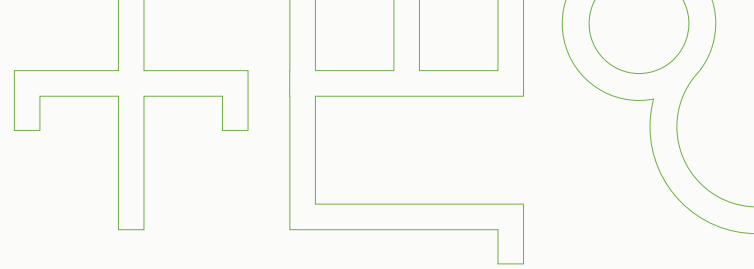
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LETTERS, HERITAGE, IDENTITIES

MATCHMAKING EVENT



Research Pitch Sessions

Each participant makes a quick comment (duration 2–3 min) about their research focus (1), current projects (2) and collaboration ideas (3).

Science communication is very important nowadays and raising awareness both from the inside circle (experts) and outside the university audiences (non-experts) is vital for our community. Furthermore, transmitting opinions and knowledge could end up in finding shared cultural codes, values and beliefs which in its core is a way of practicing academic diplomacy. In other words, we are staying connected, we are working for sustainable development and building bridges towards peacebuilding.

Goals

1. to practice public speaking, develop better presentation skills and learn how to grab an audience's attention
2. to send a clear message and showcase what are you passionate about
3. to engage new audiences and discover potential colleagues for follow-up conversations and academic partnerships

This stage serves as a preliminary preparation for the next part: The Collaboration Map, where finding the best match for future joint work is the focus. In between, there is another exercise:

Activity: The Culture Lab

This is a 15–20 min panel in which 1 or 2 presenters remind attendees of a scientific concept in terms of an anthropological perspective.

Goals

1. explaining the concept and discussing different elements
2. experiencing better understanding of each other and thus connecting in a better way

Time to discuss

Collaboration Map / Idea Wall

Each participant writes down key words, project ideas or signs on sticky notes and puts them on a wall. By doing so, everyone will have a visualization and better understanding of the themes.

This is a perfect opportunity to form new collaboration networks that could start in Sofia and later continue to work through correspondence, academic mobility and joint projects. The idea is to foster exploration.

Goals

1. Reminding everyone that collaboration is a key driver of innovation
2. Jump-starting the discussions within the micro-groups
3. Enhancing the collaborations and combining professionals from different backgrounds

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